I am an over-the-road Truck Driver/Owner-Operator. Thanks to the traffic and weather service with XM, I can find out what the weather is going to be in Boston and points in between, as I leave Chicago. I can get up to the minute traffic reports for ALL the surrounding roads with no more than a 3 minute wait! If I were to use only the local channels for that city, I would have to wait for 10-30 minutes, and listen to some talk show or music that I either don't care for, or HATE!Instead of fighting XM, why don't you consider advertising on them!